

ConInnova: reaching consensus for developing innovation cities and regions

1. **problem:** top down approaches to start innovation cities and regions are failing to materialize the promise of entrepreneurship, national wealth and jobs for the young
2. **solution:** a consensus building approach financed by key stakeholders; media technology used to connect key stakeholders along the process
3. **Initial market:** Lima, Peru
4. **competition:** top down approach led by government agencies
5. **team:** carlos d. (20+y in public finance, 30+ countries); david p. (15+y in consensus building, 15+ countries)
6. **Potential key partners:** MIT Sloan Regional Entrepreneurship Acceleration Lab/ Program, MIT Reap-Peru, MIT DUSP Public Disputes Program, Consensus Building Institute, others
7. **“unfair advantage”** : origination and execution
8. **contact:** cdlt@mit.edu